



# SIENA COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)

## INTELLECTUAL PROPERTY RIGHT CELL

The development of science and technology, and spread of information across nations, have made inventions and creations more common place. While this has opened up immense amounts of possibilities in terms of opportunities available to individuals and organizations, it has also increased the ways in which one can be violated. Various examples of such situations in the past, mandate that the presence of a legal security cover is necessary to protect the individual's intellectual property against abuse or exploitation. Thus, the Intellectual Property rights became a part of the legal frameworks around the globe. Rights protected under exclusive right to the inventor/creator or his assignee to fully utilize his invention/ creation for a given period of time.

Rights protected under IPR be fully realized only when individuals are fully aware of what they entail. Rights protected under IPR are Patents, Copyrights, Trademarks, Industrial designs, Protection of Integrated Circuits layout design, Geographical indications of goods, Biological diversity, Plant varieties and farmer's rights and undisclosed information (Trade secrets). In order to raise such an awareness among the faculty and students, Siena College of Professional Studies established an IPR Cell on 15 January 2020. This cell was headed by Mrs Roopa Ruby Mathew and 4 other committee members. As part of the same initiative, the P G Department of Commerce offered a certificate course titled Intellectual Property Rights to the students of B.Com Travel and Tourism during the academic year 2021-2022. And the MG University offered IPR as a course to the 6<sup>th</sup> semester BBA. On completion of the course, students should be able to know the concepts of patent and trademark protection.



*Dr M. A. Solomon*  
*Principal*  
*Siena College of Professional Studies*  
*Edakochi, Kochi 682 010*



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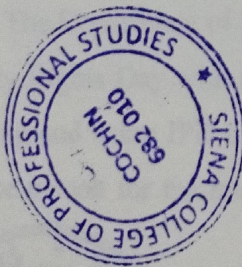
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The IPR Cell aims to provide awareness through webinars, seminars and expert talks and provide a real-world understanding of these legalities. The cell was constituted to promote the creation of intellectual property from amongst the faculties and students. Thus, this initiative helps to bridge any gap that may currently exist, wipe out the myths and hearsays and thereby make every individual fully aware of what they and their intellectual property are entitled to, so that an optimal conducive environment for everyone can be created.

## Aims & objective

- To provide awareness on the importance of IPR through workshops/seminars.
- To organize meetings with the experts for identifying patentable inventions.
- To create conducive ambience for the development of Intellectual Property (IP).
- To enhance the practical understanding of Intellectual Property Rights and justify their purpose.
- To facilitate proper understanding of a wide range of legal concepts with regard to Copyrights, Trademarks, Patents, Geographical Indication, and Industrial Designs and Models.

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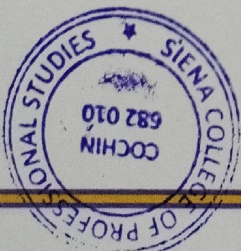
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## Activity :

Title of the Seminar	<i>International Intellectual Property Rights Day- An interactive session</i>
Date and Time	04/05/2023, 01:00 pm
Venue	College Premises
Organized by	IPR Cell
Targeted Audience	Students
Resource Person	Mr. Ronal Joy (H R Manager BMW EVM Autocraft)
Name of the staff Co-ordinators	Mrs. Anchu P R
Name and Class of Student Co-ordinators	Adithyan R Fernando Rozan Hyffin Jaleel
Total Number of Participants	51
Event Contents/Objectives	1. Make them aware of Intellectual Property Rights. 2. To encourage the creativity of a human mind. 3. Train the participants about the mechanism of accessing and using IPR information

## Report: International Intellectual Property Rights Day- An interactive session

The Department of Management Studies organized an Interactive session on International Intellectual Property Rights Day with an objective to encourage creativity, giving instructions about the mechanism of accessing and using IPR information and to give a wide knowledge about Intellectual Property Right. The resource person for the interactive session was Mr. Ronal Joy (H R Manager BMW EVM Autocraft).The



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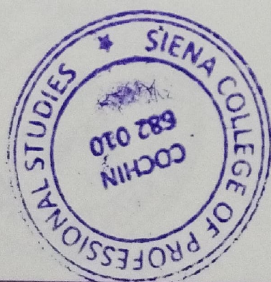


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programme started with an opening remark delivered by Mrs. Vrunda S HOD of Department of Management Studies, Edakochi and followed by a welcome address by Athul Krishna- BBA 2<sup>nd</sup> year student.

In the interactive session the resource person spoke about Intellectual Property Rights. It was a very useful interaction where students got the knowledge about creations of the mind, such as inventions (patent), literary and artistic works (copy right), designs (industrial design) and symbols etc. Intellectual property rights like trademark, patent and copyright registration can help you separate your products and services from others.



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SIENA COLLEGE OF PROFESSIONAL STUDIES  
EDAKOCHI



DEPARTMENT OF MANAGEMENT STUDIES

In association with  
IQAC

celebrates

International Intellectual Property Rights Day  
April 26, 2023

An Interaction With



Mr. Ronal Joy  
HR Manager  
BMW EVM AUTOKRAFT

Prof. (Dr.) M.A. Solomon  
Principal

Mrs. Vrunda.S  
IQAC Co-ordinator

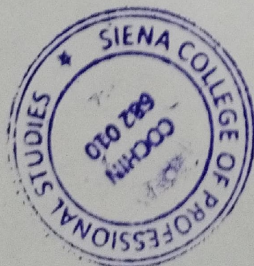
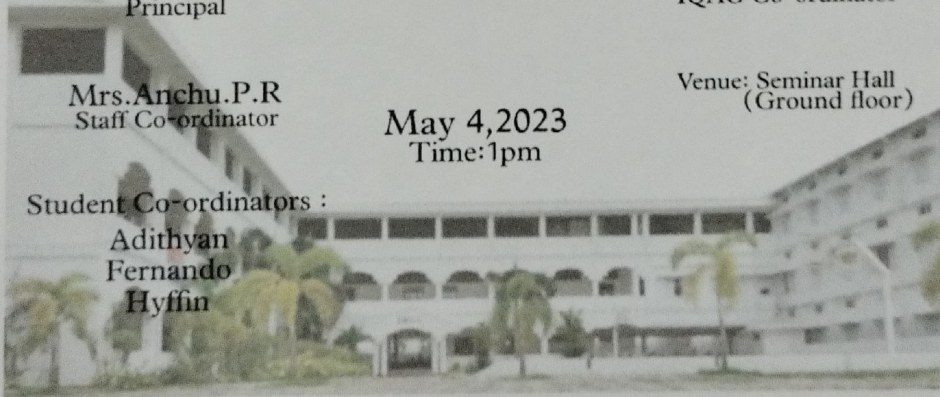
Mrs. Anchu.P.R  
Staff Co-ordinator

Venue: Seminar Hall  
(Ground floor)

May 4, 2023  
Time: 1pm

Student Co-ordinators :

Adithyan  
Fernando  
Hyffin



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