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B. B. A. Programme Semester 3

# RESEARCH METHODOLOGY

ANCHU · RENJITH · LIGI



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**RESEARCH METHODOLOGY**

**Mahatma Gandhi University**

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**Anchu P. R.**

*Assistant Professor, Department of Management Studies*

**Renjith K. P.**

*Assistant Professor, Department of Management Studies*

**Ligi Bijul**

*Assistant Professor, Department of Commerce*  
**Siena College of Professional Studies, Edakochi**



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# Research Methodology

By

Anchu P. R.  
Renjith K. P.  
Ligi Bijul

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Thekkekunel

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Phone : 0481 - 2411521 (O), 2420742 (R)

Cell : 9447088808

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