



SIENA COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)

DETAILS OF FUNCTIONAL MEMORANDUM OF UNDERSTANDING (MoU)

SIENA COLLEGE OF PROFESSIONAL STUDIES, EDAKOCHI

Collaboration with

MEDICINE WORLD (A UNIT OF PHARMA WORLD)



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1. MEDICINE WORLD

The group is one of the fast-growing speciality Pharma distributors located in Trivandrum (Alliance Pharma World), Alappuzha (Speciality Pharma) & Cochin (Medicine World). We are associating with all major MNCs & Indian Pharma Companies & having good equity at Leading KoLs & Key accounts across Kerala. Team Alliance is having more than 20 Years of Pharma selling experience. Medicine World, as a unit of Pharma World, is driven by a profound objective: to revolutionize healthcare delivery through innovation, accessibility, and excellence. Our primary aim is to improve global health outcomes by ensuring the availability of high-quality pharmaceutical products and healthcare services to individuals and communities worldwide.

2. MEDICINE WORLD-A UNIT OF PHARMA WORLD

Medicine World envisions a future where every individual has access to safe, effective, and affordable healthcare solutions. Our vision is rooted in the belief that health is a fundamental human right, and we are committed to pioneering advancements that make healthcare more equitable and accessible for all. The primary aim is to improve global health outcomes by ensuring the availability of high-quality pharmaceutical products and healthcare services to individuals and communities worldwide.



*Dr M. A. Solomon
Principal*

*Siena College of Professional Studies
Edakochi, Kochi 682 010*



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3. ABOUT MOU

Siena College of Professional Studies, Edakochi signed a collaborative agreement with Medicine World (A Unit of Pharma World) Cochin on 12/08/2022 and will renew on 11/08/2024. The collaborative agreement was to confirm mutual interest in organizing workshops, seminars on Health and Hygiene and importance of awareness about drug abuse among students.

Name of the Collaborating Institution	Medicine World (A Unit Of Pharma World)
Area of collaboration	Workshops and Seminars
Date of Initiation	12/08/2022
Co-ordinator Name	Mrs.Shajeni Justin
Duration of collaboration	2 Year
Targeting Group	Students
Specific Outcome	Participants will gain a better understanding of the risks associated with drug usage and the importance of maintaining good health.



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4. PHOTOS

MoU Signed between Siena College of Professional Studies and Medicine World (A Unit of Pharma World) on 12/08/22.



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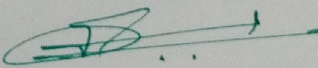
5. ACTIVITIES

1) A SEMINAR ON IMPORTANCE OF AWARENESS AMONG YOUTH ON HEALTH- 12/8/2022

1. DETAILS OF THE SEMINAR

Title of the Seminar	IMPORTANCE OF AWARENESS AMONG YOUTH ON HEALTH
Date and Time	12 th August 2022, 10.00 am
Venue	Room No:3,Ground Floor
Organized by	Siena College & Internal Quality Assurance Cell
Targeted Audience	First Years
Resource Person	Dr. Arun Warriar (Consultant-Medical Oncology at Aster DM Healthcare)
Name of the staff Co-coordinators	1. Mrs. Shajeni Justin 2. Mr. Prethviraj T.K
Name and Class of Student Coordinators	1. Amal Jose (BCA) 2. Ashwel (BCA)
Total Number of Participants	42 students
Event Contents/Objectives	The purpose of the seminar is to build a healthier and more resilient community.




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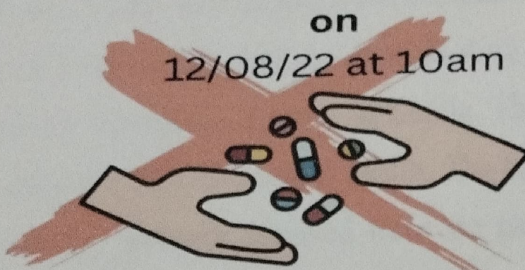
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BROCHURE

SIENA COLLEGE OF PROFESSIONAL STUDIES, EDAKOCHI



Seminar On
Awareness on Drug Abuse and Genral Health
In Association With **IQAC**
on
12/08/22 at 10am



I AM
DRUG-FREE

Saying no to drugs is a simple way to prioritize our health and well-being

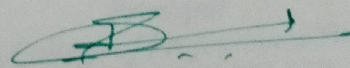
Dr. Arun Warriar
Consultant, Oncology Department
Aster Medicity

Prof. (Dr). M. A. Solomon
Principal

Mrs. Vrunda S
IQAC Co-Ordinator

Mrs. Shajeni Justin
Mr. Prethviraj T.K
Program Co-Ordinotr




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6. REPORT

As a part of MoU between Medicine World (A Unit of Pharma World) and Siena College of Professional Studies, Edakochi (In association with Internal Quality Assurance Cell (IQAC)), conducted a seminar on the topic "Importance of Awareness among Youth on health" by Dr. Arun Warriar (Consultant-Medical Oncology at Aster DM Healthcare). The seminar was conducted for final-year students of the college.

The seminar started with a silent prayer and welcome speech by Prof. (Dr).M.A.Solomon, Principal. 40 students from final years were attended the seminar. Dr. Arun Warriar explained about the basic concepts and knowledge on the various issues in drug abuse among the youth. He also presented the statistical survey among the students in Kerala. The lecture was very helpful for the participants for framing a concrete idea on general health. The session was informative as well as interactive, as reflected from the feedback received from the participants. At the end Amal Jose, proposed a formal vote of thanks.

Programme Coordinators

: Mrs. Shajeni Justin
: Mr. Prethviraj T.K.

Principal

: Prof. Dr. M A Solomon

Dr M. A. Solomon
Principal

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