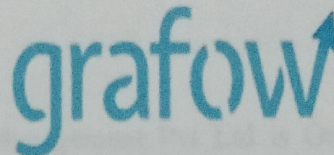


# MoU ACTIVITY REPORT

**SIENA COLLEGE OF PROFESSIONAL STUDIES, EDAKOCHI**



**GRAFOW RESOURCE MANAGEMENT PVT LTD, EDAPALLY**





# SIENA COLLEGE OF PROFESSIONAL STUDIES

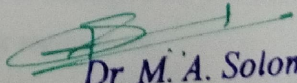
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## 1. GRAFOW RESOURCE MANAGEMENT PVT LTD, EDAPALLY

Grafow Resource Management Pvt Ltd (Grafow) was incorporated in Cochin precisely to address a corporate career which require more than just formal education. Young India, with an overwhelming population of 15-19 year olds (27%, according to national census) will benefit immensely from upskilling and employability solutions to reach its true potential though the services of Grafow. Their efforts are focused on individually adding skills and employable value to each of their candidates. Also provide interactive and skill-based content from leading educationalists enabling seekers brand ambassadors to the world.

The service provides by Grafow Resource Management Pvt Ltd is Grafow Domestic Programme (GDP). The GDP is an exclusive preparation course, approved and certified by Cambridge Assessments, designed specifically to identify and bridge gaps that fresh-out-of-college graduates encounter during their job search. This is achieved by imparting critical professional skills through classes that are interactive as much as they are informative. The modern workplace demands an extraordinary focus on both, being able to communicate in English and wielding negotiation strategies for organizational success. The GDP focuses on upskilling our candidates by providing training for effective communication in English, appropriate use of Body Language, acquiring the requisite Interview Skills, understanding Workplace Grooming etc. Advanced training in Microsoft Office, Personality and Confidence building sessions are also provided throughout the program. To make an empowering and lasting transformation for Grafow's aspirants possible, they employ career psychologists to identify individual inhibitions and psychological barriers. A candidate-specific training is thereby delivered with utmost competence. With guaranteed corporate placements and widely recommended certification, this institution ensure that their aspirants are a head and neck above the rest while being fully prepared to begin a career of their dreams.



  
Dr. M. A. Solomon  
Principal  
Siena College of Professional Studies  
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# SIENA COLLEGE OF PROFESSIONAL STUDIES

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## 2. ABOUT THE MOU

For strengthening the professional skills, proficiency in communication, with guaranteed corporate placements and widely recommended certification which is advantageous to students, Siena College of Professional Studies, Edakochi signed an MoU with Grafow Resource Management Pvt Ltd, Edapally on 13/3/2023. The collaborative agreement was to confirm mutual interest in organizing workshops, placements, Communicative English classes and thereby making expertise in students of both institutions.

Name of the Collaborating Institution	<i>Grafow Resource Management Pvt Ltd, Edapally</i>
Area of collaboration	Professional skills, placements and better communication skills for students.
Date of Initiation	13/3/2023
Co-ordinator Name	Anchu P R
National/ International	National
Duration of collaboration	1 Year
Targeting department	College
Specific Outcome	<ol style="list-style-type: none"><li>1. The collaboration helped our students to grab professional skills</li><li>2. The collaboration helped our students to enrich their communication skills</li><li>3. The collaboration helped our students to get placed in Grafow Resource Management Pvt Ltd and other institutions by their recruitment.</li></ol>



*Dr. M. A. Solomon*  
Principal  
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## 3.PHOTOS

MoU Signed between Siena College of Professional Studies and Grafow Resource Management Pvt Ltd, Edapally on 13/3/2023.

**SIENA COLLEGE OF PROFESSIONAL STUDIES, EDAKOCHI**  
&  
**GRAFOW RESOURCE MANAGEMENT PVT LTD**  
initiates  
**MEMORANDUM OF UNDERSTANDING**  
Signing ceremony

**Date:**  
13/03/2023

**Time:**  
11.00 AM

**Venue:** Principals office, Ground floor

**Principal:** Prof. Dr. M A Solomon

**HOD:** Ms. Vrunda S

**Staff coordinators:** Ms. Anchu P R

**Dr. M. A. Solomon**  
Principal  
Siena College of Professional Studies-  
Edakochi, Kochi 682 010

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## ACTIVITY

### PLACEMENT DRIVE PROGRAMME

#### 1. Details of the Activity

Title of the Event	<b>Placement drive Programme</b>
Date and Time	18-05-2023
Organized by	Siena College of Professional Studies
Name of the staff Co-ordinators	1. Anchu P R
Event Contents/Objectives	1. Providing employment opportunities for the students by conducting placement drive.  2. Facilitate the students to attend workshops for their professional and communicative skill development.

#### Report

Grafow Resource Management Pvt Ltd, Edapally conducted a Campus placement drive on 18th May, 2023 in Siena College of Professional Studies Edakochi. Grafows placement was conducted by Panel of two members, Mr. Cherian Kurian Chackasseril and Mr. Sanoj Joseph came for searching suitable talent by conducting student interviews for Business Development executives. Business Development executives are sales professionals who find new clients and help a business grow and expand. Panel members were very keen in conducting Campus recruitment. The programme was coordinated by Ms. Anchu P R



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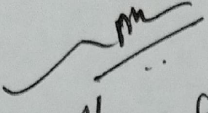
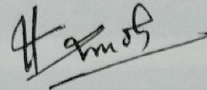
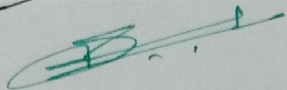
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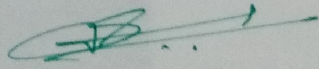
# SIENA COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)

(Assistant Professor, Dept. of Management Studies) The following rounds of interview were conducted • Initial screening and assessment of communication skills (In Person) • Communication assessment (Telephonic ) • Technical Interview and HR interview in personal. After the third and final round 4 students were shortlisted and 3 selected by Grafow Resource Management Pvt Ltd. Our Principal Prof. Dr. M A Solomon motivated & supported in every aspect for the successful conduction of this campus drive & quoted how such programmes were essential for boosting the confidence of students and for the strong image of our Institution.

Prepared by : Anchu P R   
Verified by : Vrunda S   
Principal : Prof Dr. M A Solomon 



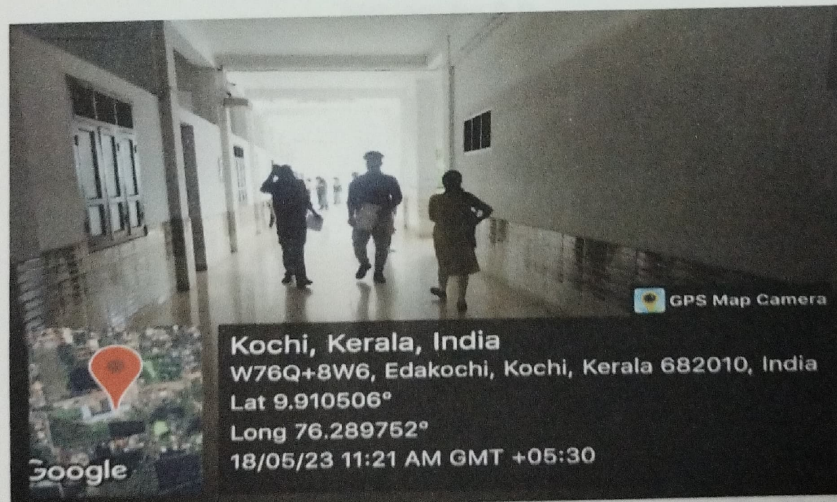
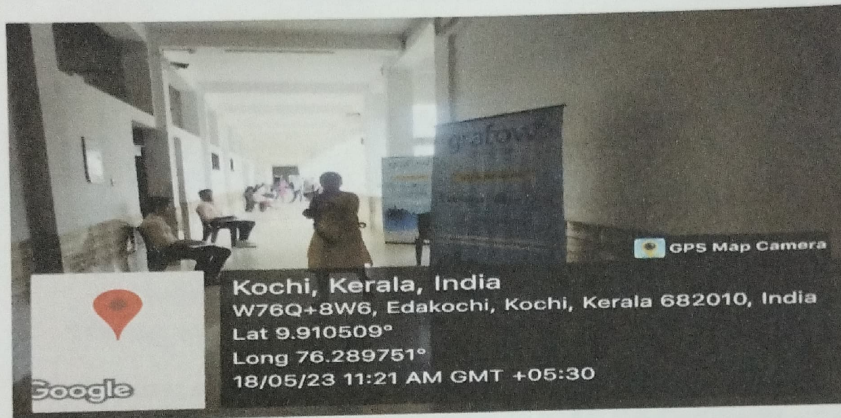
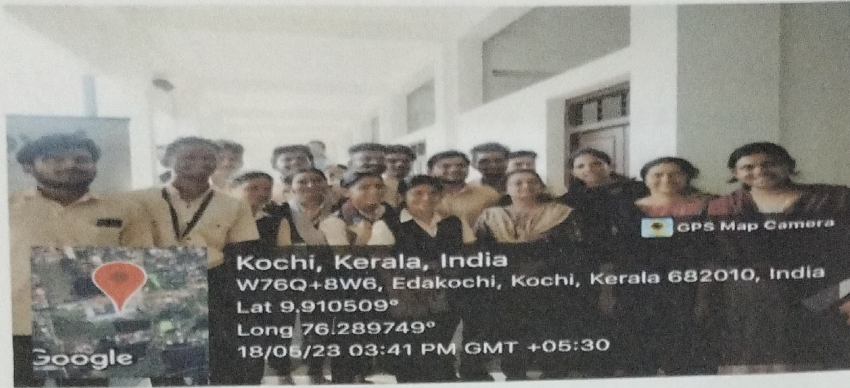
  
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## Photos



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# SIENA COLLEGE OF PROFESSIONAL STUDIES

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Brochure



SIENA COLLEGE OF PROFESSIONAL  
STUDIES, EDAKOCHI

Affiliated to Mahatma Gandhi University

## CAMPUS PLACEMENT DRIVE 2022-23

Organised by Placement Cell  
In Association with

IQAC

### Companies Hiring are:

- EVM Group
- Reliance Jio
- CB Tech
- Veeksha  
Education Academy
- Grafow Resource  
Management Pvt Ltd

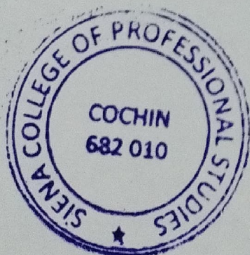


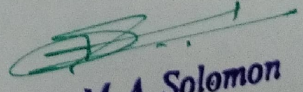
Date:  
18/05/23  
Time:10am

Prof.(Dr).M.A.Solomon  
Principal

Mrs.Vrunda S  
IQAC Co-Ordinator

Mrs.Anchu P.R  
Placement Cell Co-Ordinator In Charge



  
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