



QP CODE: 23004988



Reg No :

Name :

M.COM DEGREE (CSS) EXAMINATION , JULY 2023

Second Semester

CORE - CM010203 - INTERNATIONAL BUSINESS AND FINANCE

M.COM FINANCE AND TAXATION, M.COM FINANCE AND TAXATION (SF), M.COM
MANAGEMENT AND INFORMATION TECHNOLOGY (SF), M.COM MARKETING AND
INTERNATIONAL BUSINESS (SF)

2019 Admission Onwards

55526BDA

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What do you know about original design manufacturer?
2. Write a short note on geocentric approach of international business.
3. What is entrepot trade?
4. What is compound duty?
5. Write a short note on:
 - a. Common market
 - b. Customs union
6. Describe RCEP.
7. What is ICSID
8. What is dumping
9. What is currency arbitrage?
10. Define ODA.

(8×1=8 weightage)





Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. Write a note on international business and its challenges.
12. Explain the legal and technological environment of international business.
13. Explain factor endowment theory of international trade.
14. What are the objectives of IMF.
15. Distinguish between fixed and floating exchange rate systems.
16. Briefly explain the Mint Parity theory of exchange rate determination.
17. Write a note on convertibility of Indian rupee.
18. Explain the techniques of country risk assessment.

(6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Describe the Drivers of Globalisation . How Globalisation act as a key driver of Internationalisation, Comment.
20. Explain the objectives and functions of WTO
21. Explain various techniques of management of foreign exchange risk.
22. Define FDI and explain the types of FDI.

(2×5=10 weightage)

