

QP CODE: 22008037

Reg No :

Name :

B.COM DEGREE (CBCS) REAPPEARANCE EXAMINATIONS, JULY 2022

Second Semester

Core Course - CO2CRT06 - BUSINESS MANAGEMENT

B.COM Model 1

2017 & 2018 ADMISSIONS ONLY

BE4AD563

Time: 3 Hours

Max. Marks : 80

Instructions : This question paper contains two sections. Answer SECTION I questions in the answer-book provided. SECTION II, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under SECTION II

SECTION I

Part A

Answer any ten questions.

Each question carries 2 marks.

1. What is directing?
2. Who is a liaison?
3. What is time study?
4. Planning is an integrated process .Comment.
5. What do you mean by strategy?
6. Define organisation strcture.
7. What is organisation manual?
8. What is benevolent autocratic leadership?
9. What do you mean by concurrent control?
10. Explain EVA.
11. What are the dimensions of Quality?
12. What does DMADV stands for in Six Sigma?

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. Explain management is a social process.
14. Discuss the term "management as a profession"
15. Discuss the limitations of MBO.
16. Distinguish between internal and external coordination.
17. What is meant by organising ?
18. State the benefits of decentralisation.
19. What are the advantages of effective direction?
20. Write the basic concepts of TQM.
21. What are the risks involved in implementing BPR?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Describe the steps involved in policy formulation.
23. Define responsibility. Explain the concepts of responsibility .
24. Write an analysis on Herzbergs theory of motivation.
25. Comment on the stages of implementation of Kaizen. How is it practiced in work places?

(2×15=30)