23106254

Reg No : ....

Name : ....

B.COM DEGREE (CBCS)IMPROVEMENT / REAPPEARANCE EXAMINATIONS, MARCH 2023

Fourth Semester

CORE COURSE - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for all B.Com Degree Programmes)

2017 Admission Onwards

60D3ECAB

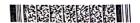Time: 3 Hours   Max. Marks : 80

Part A

Answer any ten questions.

Each question carries 2 marks.

1. Who is an entrepreneur?

2. Describe the basic elements in motivation.

3. Distinguish between Entrepreneur and Manager.

4. Define the term micro enterprise.

5. Define small enterprise.

6. What are quantifiable projects?

7. State the difference between trademark and copyright.

8. What is project scheduling?

9. What is systems analysis?

10. State Free Starting Incubators.

11. What is bridge capital?

12. Expalin the objectives of NIESBUD.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. What are barriers to entrepreneurship?

14. Explain the motivating factors of entrepreneurship.

15. What are the dimensions of entrepreneurship?

16. State the features of franschising.

17. State the requirements needed to carry out project management successfully.

18. What are the factors to be considered while screening the project idea?

19. Explain the different ways of classifying the financial needs of a business project.

20. What are the contents of a good entrepreneurship training programme?

21. What are the steps followed under cluster development scheme?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Describe the major entrepreneurial traits.

23. What are the problems faced by women entreprenuers? How can these problems be overcome?

24. Explain briefly the steps involved in project identification.

25. Explain the contents of a project report.

(2×15=30)