



22101427

QP CODE: 22101427

Reg No :

Name :

**B.COM DEGREE (CBCS) IMPROVEMENT / REAPPEARANCE EXAMINATIONS,
MAY 2022**

Fourth Semester

**Core Course - CO4CRT13 - ENTREPRENEURSHIP DEVELOPMENT AND PROJECT
MANAGEMENT**

(Common for B.Com Model II Computer Applications, B.Com Model II Finance & Taxation, B.Com Model II Marketing, B.Com Model II Travel & Tourism, B.Com Model III Office Management & Secretarial Practice, B.Com Model III Taxation, B.Com Model III Computer Applications, B.Com Model III Travel & Tourism, B.Com Model I Computer Applications, B.Com Model I Co-operation, B.Com Model I Marketing, B.Com Model I Finance & Taxation, B.Com Model I Travel & Tourism, B.Com Model II Logistics Management)

2017 Admission Onwards

76E5A01E

Time: 3 Hours

Max. Marks : 80

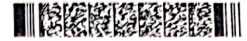
Part A

Answer any ten questions.

Each question carries 2 marks.

1. State two functions of entrepreneur.
2. What do you mean by entrepreneurial motivation ?
3. Who is a technopreneur?
4. Define the term dealership.
5. Define small enterprise.
6. What are Project constraints?
7. Explain GI.
8. What is project planning?
9. What do you understand by project design?
10. Define EDP.





11. Explain Academic incubators.
12. Explain the classification of activities under cluster development scheme.

(10×2=20)

Part B

Answer any six questions.

Each question carries 5 marks.

13. Explain the different phases of entrepreneurship.
14. Bring out the characteristics of entrepreneurship.
15. How do you group entrepreneurs on the basis of growth?
16. State the objectives of MSMED Act, 2006.
17. List down the purpose of project management.
18. What are the factors to be considered while screening the project idea?
19. Explain the various aspects of project appraisal.
20. Define SEZ. What are its objectives?
21. What are the objectives of EDII?

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Enumerate and explain the factors affecting entrepreneurial growth.
23. What are the problems faced by women entrepreneurs? How can these problems be overcome?
24. What is project? Explain the different types of project.
25. Explain the contents of a project report.

(2×15=30)

