



QP CODE: 22102194

Reg No :

Name :

**B.COM DEGREE (CBCS) REGULAR / IMPROVEMENT / REAPPEARANCE
EXAMINATIONS, JULY 2022**

First Semester

**Core Course - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS
STUDIES**

Common for all B.Com Degree Programmes

For Regular Candidates : 2017 Admission Onwards

For Private Candidates : 2021 Admission Only

F2DF34BC

Time: 3 Hours

Max. Marks : 80

Instructions to Private candidates only: This question paper contains **two** sections. Answer **SECTION I** questions in the answer-book provided. **SECTION II**, Internal examination questions must be answered in the question paper itself. Follow the detailed instructions given under **SECTION II**

SECTION I

Part A

Answer any **ten** questions.

Each question carries **2** marks.

1. Explain the term direct service.
2. Explain the factors of Global Business Environment.
3. Explain the concept of global business environment.
4. What is GDP?
5. What is meant by horizontal outsourcing?
6. State the advantages of E-Commerce.
7. State the features of a shopping cart.
8. What is meant by EPS?
9. Define business ethics.





10. Define QWL.
11. What do you mean by analytical research?
12. Explain the term *reference* in research.

(10×2=20)

Part B

*Answer any **six** questions.*

*Each question carries **5** marks.*

13. Explain the features of sole proprietorship.
14. Write down the salient features of Business Environment.
15. Describe the various forms of privatization.
16. List the major advantages and risks associated with globalization.
17. Explain E-Business.
18. Write down the different types of M-Commerce transactions.
19. Differentiate Governance and Management.
20. Explain inductive and deductive research reasoning with examples.
21. Write a short note on research method, research methodology, and its differences.

(6×5=30)

Part C

*Answer any **two** questions.*

*Each question carries **15** marks.*

22. Explain the different objectives of business with necessary examples.
23. Explain the recent economic initiatives of Government of India.
24. State the meaning of ethical practices. Explain the arguments for and against business ethics in an organization.
25. What are the benefits of research? Explain.

(2×15=30)

