

QP CODE: 23109333



Reg No :

Name :

**B.COM DEGREE (CBCS) PRIVATE (REGULAR/REAPPEARANCE) EXAMINATIONS,
JULY 2023**

First Semester

B.COM

**CORE COURSE - CO1CRT01 - DIMENSIONS AND METHODOLOGY OF BUSINESS
STUDIES**

2017 ADMISSION ONWARDS

F91722C5

Time: 3 Hours

Max. Marks : 80

Instructions: This question paper contains two sections. Answer Section I questions in the answer book provided. Section II Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under Section II.

Section I

Part A

*Answer any **ten** questions.*

*Each question carries **2** marks.*

1. Give an example of manufacturing industry?
2. Define the term Stakeholder.
3. Explain the concept of global business environment.
4. State the features of co-operative sectors.
5. What is Make In India Initiative of the Government of India?
6. State the advantages of E-Commerce.
7. Write Notes on E-Business.
8. Name few wireless devices for Mobile Commerce.
9. Briefly describe insider trading.
10. Conceptualise wealth maximization.
11. List out two major characteristics of research.
12. Explain the term *reference* in research.

(10×2=20)





Part B

Answer any six questions.

Each question carries 5 marks.

13. What are the categories involved in private sector form of organisations.
14. Explain the components of Business Environment.
15. Explain the salient features of globalization.
16. State in your own words the objectives of Disinvestment.
17. What are the features of B2C transactions?
18. What are the benefits of payment gateways?
19. Assess the advantages of Corporate Governance.
20. Differentiate Quantitative approach from Qualitative approach of research.
21. Differences between pure research and applied research.

(6×5=30)

Part C

Answer any two questions.

Each question carries 15 marks.

22. Explain the different objectives of business with necessary examples.
23. Explain the stages and development of business in the Indian economy since independence.
24. State the meaning of ethical practices. Explain the arguments for and against business ethics in an organization.
25. What do you mean by business research? Explain its elements and significances of Business Research?

(2×15=30)

